

# Olam International

## **Olam: The Brand behind the Brands**

Established in 1989, Olam International is the leading global supplier of agricultural products and food ingredients, including coffee, cocoa, cashew, sesame, rice, and teak. Commanding direct presence in 56 countries including Indonesia, our strength lies in reliability, consistency, trust, traceability, and value added services.

Since 2006, our operation in Medan, Indonesia, has collaborated with local farmers to enhance the quality of coffee Arabica in major plantation regions around Northern Sumatra. Our Mandheling, Lintong, and Gayo varieties are exported to renowned roasters and prominent brands in USA, Europe, and Japan.

## **Indonesia – Sumatra Arabicas**

Coffee cultivation in Northern Sumatra originated in mid 19<sup>th</sup> century under the Dutch government. Grown by small-scale farmers (average growing area 1-2 ha) in the highlands of Lintongnihuta in North Sumatra, as well as Takengon, Gayo Mountains, and Laut Tawar Lake in Aceh, Sumatran coffees are known for smooth, sweet body that is balanced and intense, and occasionally, show greater acidity.

The coffees are unique by the method used for removing the hulls: ‘*Giling basah*’, literally translated as ‘wet grinding’. The outer skins are removed from the cherries mechanically, using locally built pulping machines. In the final step, the coffee is hulled in a semi-wet state, reducing its acidity and increasing body.

## **Our Expertise: Understanding Different Tastes and Offering the Finest**

Olam has operated in Indonesia for the past 13 years. Focusing on the finest and consistent quality of Arabica coffee, we buy premium beans from different growing areas in North Sumatra and Aceh. We rely on our experienced cupping team and fixed sources of supply, offering our coffees to a host of different buyers across the world depending on their particular tastes and flavour requirements.

Accordingly, Olam has committed significant investments in farmer training, processing plants, and machinery in order to gain complete control over quality, as well as in procurement, global marketing network, and strong ties with the customers.

As a result, Olam is able to offer a wide array of coffee varieties that are certified and traceable. The quality of our coffees is guaranteed as each container can be traced back to which growing area and which farmer group.